



**A new date and a fantastic line-up:**

**The SUPERBLOOM Festival will celebrate its premiere in Munich in 2021 and is eagerly anticipating the first part of its line-up with fan magnets like Post Malone, AnnenMayKantereit, David Guetta, DJ Snake, Rita Ora & Lewis Capaldi. Advance ticket sales start now!**

Press release – Berlin/Munich, 1<sup>st</sup> October 2020

The **SUPERBLOOM** Festival will transform Munich's Olympic Park and Olympic Stadium in the heart of the Bavarian metropolis on **September 4<sup>th</sup> and 5<sup>th</sup>, 2021** into a unique event for all five senses. Advance ticket sales start today.

After the new festival was postponed due to COVID-19, the **SUPERBLOOM** Festival and its various collaborators and local partners will provide a superlative music and art extravaganza in September 2021.

A mix of international and national live acts, together with the worlds of art, culture, diversity, society, research, sustainability and science, will combine to create a colourful cultural experience enlivened by exciting things to discover everywhere. This unique new festival experience features a wide variety of content and 360° entertainment. In addition to music, **SUPERBLOOM** also highlights current issues in this still-young decade and appeals to people from diverse backgrounds and of all ages.

A line-up featuring excellent performing artists will ensure that **SUPERBLOOM** gets off to a perfect start in the summer 2021. International and national superstars on several stages will thrill audiences and provide unique moments on two successive days.

The crème de la crème of electronic music conjures an exuberant dance atmosphere. To kick off the festival two of the world's hottest DJ superstars, **David Guetta** and **DJ Snake**, take over the main stages. The French DJ and producer **David Guetta** is an absolute hit machine who has reliably delivered one hit after the other for years and is moving the music scene. **DJ Snake** has likewise become an integral part of charts and clubs. International hits and catchy tunes were created for a whole generation thanks to musical features with Justin Bieber, Selena Gomez, Cardi B, J Balvin, Tyga and many others.

With his extraordinary singing style, the American multi-platinum superstar, singer and songwriter **Post Malone** ranks among the greatest names on the trap and pop scene, who polarizes with his songs. His performance is sure to keep fans bouncing.

In addition to international stars of the music scene, national artists will also be participating in the **SUPERBLOOM** festival. The band **AnnenMayKantereit** with rough-throated Henning May rank among the national stars at the premiere of **SUPERBLOOM**. As absolute fan and critic favourites of the republic, they deliver truly unforgettable hits together with collaborators such as K.I.Z.

Other highlights of the festival include hit guarantor **Jonas Blue** as well as exceptional talent **Rita Ora**, who will heat up the mood with songs such as "Let You Love Me" or "Body on Me". The Scottish superstar **Lewis Capaldi** will provide for romance. With songs full of emotion mixed with a pinch of melancholy he will thrill millions of fans.

Fans of German-language lyrics will also find what they're looking for with top-class musicians such as soul icon **Joy Denalane**, the hip-hop/trap group **BHZ**, and **LaBrassBanda**, the local heroes and mood setters from Lake Chiemsee! The German band **Deine Freunde** brings the hits from children's



rooms to Munich's Olympic Park and creates an exuberant atmosphere with fat bass riffs and clever lyrics.

The fact that **SUPERBLOOM** is not only about music is quickly made clear by many other items on the program. The festival's performers include e.g. the German comedy greats **Kaya Yanar** and **Kurt Krömer**, as well as current podcasts that will captivate visitors and create special live moments with a variety of stories.

With a line-up like this one, **SUPERBLOOM** will be a terrific moment in the German festival landscape with numerous partners and diverse activities. The colourful mixture of experiences is sure to be unforgettable.

**SUPERBLOOM** is looking forward to the year 2021 with confidence, curiosity and courage and wants to fill the coming summer with positive and creative experiences. With even more passion, love and creativity, a festival is being created that is contemporary, open and inspiring. **SUPERBLOOM** is aware of its responsibility for 2021 and will do everything possible to ensure that all necessary safety measures are in place. Thank you for your confidence in us!

**Advance ticket sales for SUPERBLOOM** start now.

Two-day tickets are available in advance for 155.00 euros; each one-day ticket for Saturday or Sunday costs 89.00 euros. Further ticket offers and categories are available on [www.superbloom.de](http://www.superbloom.de).

**All tickets that were already purchased for 2020 remain valid for 2021.**

**Here's an overview of all acts confirmed to date (in alphabetical order):**

AnnenMayKantereit, Alice Morton, Beabadoobee, BHZ, BBQ Podcast, Céline, David Guetta, Deine Freunde, Feuer & Brot, DJ Snake, Doja Cat, Fußball MML, Girl In Red, Hotel Matze, Jonas Blue, Joy Denalane, Kaya Yanar, Kurt Krömer, LaBrassBanda, Lewis Capaldi, Post Malone, The Pussycat Dolls, Queens of Drag Race, Rita Ora, Sigrid, Sophie Hunger and many more.

Confirmations of further acts and the Experience Program, as well as detailed information on the areas of the **SUPERBLOOM** Festival, will follow shortly!

**SUPERBLOOM Munich**

**September 4<sup>th</sup> and 5<sup>th</sup>, 2021**

Olympic Park & Olympic Stadium Munich

<https://superbloom.de>

If you have any questions or requests for further [press material](#), please contact:

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**About Goodlive GmbH:**

The Goodlive GmbH is an innovation-oriented company in the live-entertainment sector and forms the umbrella for more than ten companies, including some of the most renowned figureheads of credible pop culture in Germany, such as Melt or Splash! Festival, Full Force, Wanderlust, **SUPERBLOOM**, Feel, Artlake, Goodlive Artists, Bomber der Herzen, Herokey, Tix for Gigs, Melt! Booking and Gastrobüro. Nitelive Artists GmbH & Co. KG has been a subsidiary of Goodlive GmbH since August 2020.